



ENVISIO PROJECT

Empowering New Ventures in Sustainable Initiatives, Opportunities, and Networking for the Development of Deaf Entrepreneurs

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Training Programme 1: Self-Assessment & Entrepreneurial Idea Development

Are you ready to start shaping your entrepreneurial journey? This self-assessment is designed to guide you through developing your own business idea while exploring key concepts like sustainability, inclusivity, and innovative economic models. Whether you're envisioning the next big thing or simply exploring possibilities, these exercises will help you reflect, create, and refine your ideas.

You can choose to:

- Submit your answers to your mentor to receive real-time feedback and support.**
- Download the activity sheet if you would like more time to reflect and develop your ideas at your own pace.**

Exercises

Exercise 1: Identifying a Problem to Solve

- Think about a real-world issue that matters to you. What problem do you want to tackle through entrepreneurship?
- How does this challenge connect to ideas like sustainability, inclusivity, or the circular economy? (Hint: Consider environmental, social, or community-driven challenges that inspire you.)

Exercise 2: Defining Your Business Idea

- Imagine you're pitching your idea to your friends. Describe it in 3-5 sentences: What product or service will you offer? What makes it unique or exciting?



- Who would benefit most from your idea? (Who is your target audience?)

Exercise 3: Exploring Business Models

Let's think about how your business will work:

- Would it follow a linear, circular, inclusive, or green economy model? Why?
- What resources (tools, skills, funding) do you need to bring this idea to life?
- What challenges might stand in your way, and how could you overcome them?

Exercise 4: Sustainability & Impact

Make your idea future-friendly:

- How will your business contribute to sustainability?
- What actions can you take to minimize waste or reduce environmental harm?
Example: Using recycled materials, adopting energy-efficient processes, or supporting community initiatives.

Exercise 5: Vision for the Future

Dream big! Where do you see your business in 5 years?

- What milestones will you have achieved?
- What impact will you have made on your community or the planet?

Now, let's get practical:

- What is one action you can take this month to start turning your idea into reality?

(Hint: This could be brainstorming, researching, creating a prototype, or networking with like-minded individuals.)

Additional Tips

- **Stay curious! You can research industries, trends, and success stories that inspire you.**
- **Build a support network. How? Connect with mentors, peers, and community organizations that can offer guidance.**
- **Always celebrate the small wins! Every step forward is progress so acknowledge your growth as you go!**



Thank you for taking the time to reflect on your entrepreneurial journey through this self-assessment. By stepping into the world of problem-solving, innovation, and sustainability, you are already making an incredible commitment to shaping a better future;
for yourself, your community, and the planet.

Remember, every great idea starts with a spark of imagination and the courage to act on it. Challenges may arise, but resilience and creativity will see you through. Keep believing in your vision, stay curious, and trust that your efforts will make a meaningful impact. The journey of a thousand miles begins with a single step. Let this be yours!

You've got this!